



# LIT XCHANGE



- LIT  XCHANGE is reinventing stock brokerage as the first viable competitor to “smart money” such as Fidelity, Schwab, & Robinhood
- Our platform and business model will allow you to optimize trading strategies by harnessing the collective wisdom of Artificial Intelligence and retail investors to create a high level of swarm-intelligence to transform trading forever
- Our mission is to provide the ability for our customers to achieve swarm-intelligence strategies while mitigating the risks associated with “commission-free” trades. If it’s free, YOU are the product
- LIT  XCHANGE is poised to disrupt the status quo of the entire financial market industry of \$3.6 TRILLION / year



# THE PROBLEM

## **01** COMMISSION-FREE TRADES ARE NOT FREE!

- Payment for Order Flow (PFOF) often imposes substantially higher costs on investors, debunking the deceptive notion of “free” trades.
- Darkpools serve as clandestine arenas where stock prices are manipulated and suppressed by “smart-money” institutions, distorting market dynamics to their exclusive advantage while disenfranchising ordinary investors.

## **02** BERNIE MADOFF CREATED PAYMENT FOR ORDER FLOW!

- PFOF serves as a conduit for market manipulation, channeling retail orders to dark pools and empowering institutions to exploit information, engage in trade front-running, prioritize self-profit, and sway prices in their favor, undermining market fairness and integrity.
- Darkpools foster an environment ripe for market manipulation, exploiting routing practices, leveraging informational advantages and conflicts of interest in their favor. Its detrimental impact inflicts significant harm on retail investors, eroding the fundamental integrity of financial markets.

## **03** MISINFORMATION COSTS US BILLIONS!

- Retail investors lose BILLIONS each year to misinformation, over \$39 Billion per year in the most conservative estimates.
- Investors face the daunting task of navigating through a labyrinth of data sources, many of which are malicious, while grappling with the inability to collectively analyze due-diligence and communicate their findings with others, stifling their ability to optimize trading strategies for success.



- The SEC fined RobinHood \$65 million for providing customers with subpar prices due to high payment for order flow rates, resulting in over \$34.1 million in losses customer's losses, "even after taking into account the savings from not paying commission."
- "Robinhood provided misleading information to customers about the true costs of choosing to trade with the firm." - Stephanie Avakian, SEC Enforcement Division Director
- The SEC has filed suit against market-maker Virtu Financial for "alleged" market-manipulation; using PFOF to obtain customer orders they then allowed their hedge-fund, Virtu Americas, the ability to front-run customer's trades & provided full access to all customers personal, private, and confidential order information in complete detail.

<https://www.sec.gov/news/press-release/2020-321>

SEC Press Release #2020-321 "SEC Charges Robinhood Financial With Misleading Customers About Revenue Sources and Failing to Satisfy Duty of Best Execution

20%

## 01 HIDDEN FEES & ZERO TRANSPARENCY

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**PFOF markups are a significant expense for retail investors, often over 20% more than commission-based trades, resulting in substantial losses and a disturbing lack of clarity in the real cost to trade**



- JP Morgan Chase was fined +\$348 million in March 2024 for allowing market manipulation across billions of trades in over 30 darkpools from 2014 through 2023.
- Billions of retail orders are traded in darkpools and over-the-counter every day, substantially suppressing and distorting stock prices. Volume has grown so much that experts are worried the stock market is no longer able to accurately reflect the price of securities.
- A dark pool is a private, poorly-regulated trading venue where financial instruments are bought and sold. It operates outside traditional stock exchanges, reducing price-transparency, and allowing price-distortion in favor of large institutions.
- Dark pools disadvantage retail investors by operating nearly invisibly, hindering retail's ability to make informed decisions based on real-time prices and visible market trends. These venues foster an environment where institutions gain advantages through the front running of retail trades, market manipulation, and price distortions that causes material losses to investors.

63%

## 02 PAYMENT FOR ORDER FLOW & DARKPOOLS CAUSE MATERIAL LOSSES

**63% of ALL RETAIL TRADES are executed in the shadows of darkpools and OTC transactions by financial institutions**



- High-frequency trading algorithms scan the web for news articles, then make decisions and trades based on that news even if it's malicious in nature or fake-news. Short & distort campaigns are highly effective due to this manipulation of AI-based HFT algorithms.
- Investors lack a unified platform for gathering, analyzing, and sharing due diligence. People currently spend an excess amount of time navigating thousands of posts & websites searching for information and separating fake-news from real news, while attempting to formulate strategies and make trades, wasting valuable time.
- A staggering \$341 BILLION loss was triggered in the S&P500 in a 30 minute span from 1 fake-news article by ABC to the detriment of retail-investors. The 2017 report falsely claimed that former National Security Adviser Mike Flynn would testify that Donald Trump instructed him to contact Russian officials during the 2016 election.

**\$39 Billion**

## **03 FAKE NEWS HURTS RETAIL THE MOST**

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**Fake & malicious news costs retail  
investors literally \$100's of Billions  
EACH YEAR**


<https://www.ubalt.edu/news/news-releases.cfm?id=3425>

Published reports from University of Baltimore business professor & head of Cybersecurity Management & Risk programs, Roberto Cavazos, and CHEQ, a leading AI-driven cybersecurity firm.


# LIT SOLUTIONS




## NO HIDDEN FEES!

- LIT  XCHANGE will eliminate hidden charges and increases transparency via our competitive commission-based trades with no hidden mark-ups or fees.
- Retail investors will save money trading by paying low, up-front commissions, and avoid hidden fees & risks associated with Payment for Order Flow, and darkpool trade routing.
- Investors know exactly what each trade will cost prior to execution & can easily track their expenses, without surprises.

## AVOID DARKPOOLS

- LIT  XCHANGE will route trades directly to lit- markets, ensuring real price-discovery, empowering you to have a meaningful impact on financial markets!
- We will avoid Payment for Order Flow from price-distorting darkpools, but allow customers the freedom of choice to opt-in to additional exchanges for additional liquidity if needed. YOU decide.
- Empower your financial journey with our exclusive financial management advisory offices, where inexperienced investors can learn to trade, or leverage the expertise of skilled financial advisors to strategically trade funds on their behalf—an invaluable option for retail investors seeking professional asset-management in the dynamic world of trading.


## BLEEDING-EDGE USER INTERFACE

- LIT  XCHANGE will provide automated AI-enhancements & tools empowering users to collectively engage in comprehensive data analysis and due diligence alongside fellow investors within our collaborative Think Tanks, fostering a hive-mind approach for informed decision-making.
- Our user-interface & AI seamlessly incorporates the finest features and API feeds from leading social media, news, and alternative news platforms, and scrutinizes & filters the information.
- We will offer intuitive and user-friendly charts that are customizable to accommodate every user's skill level.




# LIT PLATFORM


## ARTIFICIAL INTELLIGENCE ENHANCEMENTS & ASSISTANCE

- Our A.I. driven stock trading platform is being engineered to be the ultimate aggregator for financial news and customized analysis from 1000's of sources.
- LIT  XCHANGE will facilitate easy technical & fundamental analysis, provides in-depth insights into news, trends, and data collection with the use of automated A.I.
- Information is curated by our A.I. web-crawling algorithms which procure data from; news, blogs, social media, and non-mainstream sources specific to each stock ticker. The A.I. automatically filters them for quality, relevance, and accuracy prior to displaying them on your user dashboard & directly into our Think Tanks with AI notations, constantly delivering updated, insightful due diligence to you and fellow shareholders.

## REAL-TIME THINK TANKS

- LIT  XCHANGE Think Tanks are powerful, real-time chat-based communities dedicated to each stock ticker, designed to facilitate a collaborative analysis ecosystem between the collective of retail investors with the assistance of our automated A.I.
- Our Think Tanks will enable retail investors to engage in deep collective research and discussion, enhancing their due diligence as a true hive-mind.
- By integrating A.I. curated data, graphics, and media into each Think Tank, we will provide a foundation for informed discussion, analysis, and strategic planning. This empowers investors to harness their collective intelligence, fostering a community that operates with the efficiency and adaptability of swarm-intelligence, turning individual insights into a powerful collective strategy.


## SWARM INTELLIGENCE

- Swarm Intelligence optimizes collaborative decision-making, leveraging the collective power of the LIT  community within our Think Tanks.
- Our platform will synthesize diverse insights ensuring that each user's decisions are supported by comprehensive A.I. and ever-evolving crowd-sourced collaborative intelligence.
- Our technology will not only provide real-time, actionable insights, but also fosters a symbiotic environment where investors can strategize with a shared consciousness.
- This combination of AI provided information, AI assistance, and human-driven intelligence working in conjunction transforms individual knowledge into a collective wisdom.

# LIT MARKETPLACE





## USER INNOVATION

- The LIT  Marketplace Ecosystem platform will catalyze innovation by empowering third-party developers & partners to create and monetize custom applications, A.I., content, bots, charts, etc, igniting the creativity of the global developer community.
- This initiative supports individual creativity and strengthens the collective fabric of our ecosystem, fostering a space where novel trading solutions and services can flourish and benefit all users.

## COMMUNITY DRIVEN PLATFORM

- We will provide a platform that allows users comprehensive access to a multitude of third-party applications and tools. This enables users to tailor the platform to their needs, fostering a personalized trading experience.
- More than just a marketplace, our platform will serve as a cornerstone for a community-driven ecosystem, where continuous innovation is fueled by collective intelligence and collaboration.
- This approach not only differentiates us from traditional brokers but also reinforces our commitment to empower the collective community through our ecosystem.

## DYNAMIC EXPANSION

- Continuous LIT  platform-expansion will ensure the marketplace remains vibrant and dynamic, constantly enriched with new applications, integrations, and capabilities as we expand.
- This growth is not just organic but will be a testament to the collaborative effort between users who dictate demand and developers who respond with ingenuity.
- By enabling developers to earn through paid applications and subscriptions, we will cultivate a self-sustaining cycle of innovation that benefits the entire community and the growth of LIT  XCHANGE concurrently.





# FINANCIAL EDUCATION

## RETAIL LOCATIONS

- LIT🔥XCHANGE will be opening several retail locations in the distant future to serve as a conduit between prospective & current customers, and our team. The retail location is expected to be implemented for several years, but is in our long term plans.
- We plan to offer a variety of live, in-person courses, financial advice, guest speakers, & free educational courses on finance at various retail-offices conveniently located in America's most-popular shopping centers and malls.
- Computers & tablets will be provided for hands-on learning for customers to practice trading, charting, intro to our software, and more.

## TOP NOTCH CUSTOMER SUPPORT

- Receive guidance & support on all of our products & software, ask questions and get answers from real-live experts, financial advisors, and tech-professionals for as long as necessary to help you become a confident retail investor.
- Hands-on technical assistance for our software & websites with step-by-step instruction on how to set-up accounts, utilize apps for computer/phone/tablets, make transfers, trades, configure charts, & more.
- Phone, online, and in-person support (in-person will be available at our retail locations in the future expansion)

## FINANCIAL ADVISORY PLANNING

- Certified Financial Advisors will be available to guide you with your portfolio, savings, retirement goals, tax strategies, changes in income or insurance needs, and more.
- Not tech-savvy? No time to trade? We offer professional wealth-management stock & bond portfolio services with personalized tax-savings optimizations.
- Full-service financial planning, advice, and investment management services, including sourcing top-tier tax attorneys, accountants & more as needed based on your needs as we expand into asset-management services in the near-term future.



# TARGET MARKET

## INFORMED INVESTORS

- These are individuals who have invested time and effort into understanding the intricacies of financial markets. They often conduct thorough research, stay updated on market trends, and make informed decisions based on fundamental and technical analysis.
- Educated retail investors are attracted to LIT🔥XCHANGE because we offer a wide range of investment options and tools to execute their strategies effectively. They value transparency, reliability, and accessibility in their trading experience.

## ADVOCATES FOR FAIR FINANCIAL MARKETS

- This segment consists of investors who are deeply concerned about the prevalence of market manipulation and unfair practices within the financial industry. They prioritize integrity and ethical conduct in their investment journey and actively seek platforms that prioritize transparency and regulatory compliance.
- These individuals are often vocal about holding market participants accountable and are drawn to LIT🔥XCHANGE because we demonstrate a commitment to fostering a fair and level playing field for all investors.

## RESILIENT INVESTORS

- Many individuals have experienced significant financial losses during instances of market volatility, often due to the actions of institutional investors or systemic vulnerabilities within the financial system.
- This segment includes investors who have been disillusioned by traditional investment avenues and are seeking alternative opportunities to protect and grow their wealth, and rewrite the future of financial markets for the better. They are particularly interested in LIT🔥XCHANGE as we enable retail with swarm intelligence, A.I. assistance, risk mitigation tools, collective research, and a proactive approach to addressing market manipulation.

# LIT FOUNDERS



## MEHUL PATEL

Founder, Vice President, Chief  
Technology Officer

Founder & CEO: Express Text.  
Founded multimillion dollar SaaS company.  
Proven track record and extensive experience in  
all facets of building successful software & IT  
companies with over 15 years in the field.



## MARCEL KALINOVIC

Founder, President, Chief  
Executive Officer

Founder & CEO: Hot Shot Expediting, Hot Shot  
Logistics, Hot Shot Expediting & Logistics.  
Founded multimillion dollar freight brokerage,  
trucking, & 3rd party logistics providers. Social  
media personality with reach of +11  
million/month. Former PTO President of +3  
years consecutively for 3 schools concurrently  
in IL District 87 prior to relocating.

# CREATING VALUE & EARNING PROFIT



- Low commission-based trades with significantly reduced rates for founding-members & larger volume customers.
- Users transferring-in significant assets will receive lower commissions and larger bonuses, incentivizing users to join.
- Free Level 1 trade data, and enhanced Level 2 data available via inexpensive, monthly subscription basis.
- Share lending profits shared between LIT🔥 and retail investors. (automatically ALWAYS OFF, users must manually opt-in and sign verification agreements. Users will be able to see their setting remains ON or OFF, at all times for confirmation.)
- Optional subscription-services allow users opportunity for increased capabilities within our human & AI enhanced Think Tanks, such as upgraded A.I., custom emojis, gifs, avatars, longer post-lengths, trophies, exclusive-content, and more features not yet being made public.
- Retail store locations will provide financial education, inform new retail investors about our products, spread awareness, bring new assets under management, and provide in-person customer support, proving to investors that we are here for them as real-live people. (future expansion)
- LIT🔥 Marketplace offers discounted rates to customers for featured-partner FINTECH companies providing revenue sharing opportunities and even more high-quality tools to retail.
- LIT🔥 Marketplace retail investors/coders/engineers can earn money by creating a variety of bots, charts, tools, trackers, and more to be sold on a subscription basis in which we take a percentage fee.
- Portfolio-management fees for AUM such as investment and retirement accounts.
- Tax attorneys, tax strategies, CPA's, and more will eventually be provided to customers in our retail locations and online in which we take a percentage fee.
- Future expansion into self-clearing trades.
- Future expansion into a clearing-house.
- Future expansion into market-making.
- Many more value and profit strategies are not yet being disclosed to the public.



# HIGHLIGHTS

- LIT🔥XCHANGE is poised to disrupt the status quo of the entire financial market industry of \$3.6 TRILLION / year.
- We're reinventing the stock brokerage as the first viable competitor to "big-money brokers" such as; Fidelity, Schwab, Robinhood, Webull, etc.
- We will aim to directly route retail trades to LIT MARKETS, such as NYSE, unlike other competitors who process orders in darkpools.
- We are the FIRST viable FINTECH stock brokerage which is being created for retail, by retail to challenge the market-making industry which exceeds \$580 BILLION / DAY.
- Retail investor's will save money by utilizing our transparent, commission-based trading model that avoids hidden markups, fees, and manipulation originating from payment for order flow.
- We avoid darkpools to provide more TRANSPARENCY and REAL price-discovery on the NBBO, national-best bid & offer.
- Artificial Intelligence automatically crawls the web for new data from millions of sources, filters new data for accuracy & bias.
- AI vets & enhances important data, and sends it directly into the stock's Think Tanks for swarm-intel analysis by users in real-time.
- We have an organic social-media reach of over 11 million per month.
- Thousands of users are enrolled on our wait-list and awaiting the launch of LitXchange to transfer-in their assets & begin trading.
- Our founders have verifiable experience building & scaling multi-million dollar companies in software, logistics, SAAS, and information technology.
- Our twitter-poll of over 420,000 views indicates that 91.9% of voters are HIGHLY INTERESTED in stock broker that avoids PFOF and price-distorting darkpools, LIT🔥XCHANGE. An additional 3.7% voted "Maybe", and only 4.3% voted "No".

# THE OFFERING LITE

## MOONWALKER: \$500



Offering investment subscriptions are CUMULATIVE!

2 x \$500 investments = receive the \$1000 level of perks!

2 x \$2,500 investments = receive the \$5000 level of perks!

### EARLY BIRD BONUS FOR ALL TIERS:

(Early bird means any investments funded during the first \$250,000 total offering in LIT🔥XCHANGE)

- Special status within LIT🔥 Think Tanks for life as a token of appreciation.
- Priority access to all programs, products, and services before launch, or being made available to the general public including BETA.
- Special offers & deals will be made available exclusively to early-bird investors

- Early access to market insights and research reports
- 1 x Exclusive Investor NFT
- 1 x Copper Coin (LIT🔥XCHANGE branded Premium Limited Edition)
- 1 x Custom LIT🔥XCHANGE Hoodie
- 6 Months of Free Level 2 Data Subscription Service
- 25% Discount on Stock Trades for 6 months (up to 150 trades)
- Early access to new investment opportunities, projects, and services
- First Buyer Rights of Additional Stock prior to our IPO on NYSE
- Equity share ownership %



# THE OFFERING

## SILVERBACK: \$1,000

Offering investment subscriptions are CUMULATIVE!

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2 x \$2,500 investments = receive the \$5000 level of perks!

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- Early access to market insights and research reports
- 1 x Exclusive Investor NFT (1 of a kind)
- 1 x Copper Coin (LIT🔥XCHANGE branded Premium Limited Edition)
- 1 x Custom LIT🔥XCHANGE Hoodie (Limited Edition)
- 1 x .999 Silver Coin (LIT🔥XCHANGE branded Premium Limited Edition)
- 6 months ALPHA-subscription to LIT🔥XCHANGE Think-Tanks
- 12 Months of Free Level 2 Data Subscription Service
- 25% Discount on Stock Trades for 12 months (up to 250 trades per year)
- Early access to new investment opportunities, projects, and services
- First Buyer Rights of Additional Stock prior to our IPO on NYSE
- Equity share ownership %

# THE OFFERING



## APEX LEGEND: \$2,000

Offering investment subscriptions are CUMULATIVE!

2 x \$500 investments = receive the \$1000 level of perks!

2 x \$2,500 investments = receive the \$5000 level of perks!

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(Early bird means any investments funded during the first \$250,000 total offering in LIT🔥XCHANGE)

- Special status within LIT🔥 Think Tanks for life as a token of appreciation.
- Priority access to all programs, products, and services before launch, or being made available to the general public including BETA.
- Special offers & deals will be made available exclusively to early-bird investors

- Early access to market insights and research reports
- 1 x Exclusive Investor NFT (1 of a kind)
- 1 x Copper Coin (LIT🔥XCHANGE branded Premium Limited Edition)
- 1 x Custom LIT🔥XCHANGE Hoodie (Limited Edition)
- 1 x .999 Silver Coin (LIT🔥XCHANGE branded Premium Limited Edition)
- Personalized investment newsletter with curated stock recommendations
- 1 x pair of LIT🔥XCHANGE Socks (Limited Edition)
- 1 x Premium Investor NFT (Limited Edition)
- 12 months ALPHA-subscription to LIT🔥XCHANGE Think-Tanks
- 18 Months of Free Level 2 Data Subscription Service
- 50% Discount on Stock Trades for 18 months (up to 250 trades per year)
- Early access to new investment opportunities, projects, and services
- First Buyer Rights of Additional Stock prior to our IPO on NYSE
- Equity share ownership %.





# THE OFFERING

## JUGGERNAUT: \$5,000

Offering investment subscriptions are CUMULATIVE!

2 x \$500 investments = receive the \$1000 level of perks!

2 x \$2,500 investments = receive the \$5000 level of perks!

### EARLY BIRD BONUS FOR ALL TIERS:

(Early bird means any investments funded during the first \$250,000 total offering in LIT🔥XCHANGE)

- Special status within LIT🔥 Think Tanks for life as a token of appreciation.
- Priority access to all programs, products, and services before launch, or being made available to the general public including BETA.
- Special offers & deals will be made available exclusively to early-bird investors

- Early access to market insights and research reports
- 1 x Exclusive Investor NFT (1 of a kind)
- 1 x Copper Coin (LIT🔥XCHANGE branded Premium Limited Edition)
- 1 x Custom LIT🔥XCHANGE Hoodie (Limited Edition)
- 1 x .999 Silver Coin (LIT🔥XCHANGE branded Premium Limited Edition)
- 1 x .999 Silver Coin (LIT🔥XCHANGE branded Premium Limited Edition)
- Personalized investment newsletter with curated stock recommendations
- 1 x pair of LIT🔥XCHANGE Socks (Limited Edition)
- 1 x Premium Investor NFT (Limited Edition)
- LIFETIME ALPHA-subscription to LIT🔥XCHANGE Think-Tanks
- 36 Months of Free Level 2 Data Subscription Service
- 50% Discount on Stock Trades for 36 months (up to 250 trades per year)
- Early access to new investment opportunities, projects, and services
- 1 x Framed NFT wall art, personalized & signed by LIT🔥XCHANGE founders Marcel & Mehul
- First Buyer Rights of Additional Stock prior to our IPO on NYSE
- Equity share ownership %

# THE OFFERING



## INTERSTELLAR INVESTOR: \$7,500

Offering investment subscriptions are CUMULATIVE!

2 x \$500 investments = receive the \$1000 level of perks!

2 x \$2,500 investments = receive the \$5000 level of perks!

### EARLY BIRD BONUS FOR ALL TIERS:

(Early bird means any investments funded during the first \$250,000 total offering in LIT🔥XCHANGE)

- Special status within LIT🔥 Think Tanks for life as a token of appreciation.
- Priority access to all programs, products, and services before launch, or being made available to the general public including BETA.
- Special offers & deals will be made available exclusively to early-bird investors

- Early access to market insights and research reports
- 1 x Exclusive Investor NFT (1 of a kind)
- 1 x Copper Coin (LIT🔥XCHANGE branded Premium Limited Edition)
- 1 x Custom LIT🔥XCHANGE Hoodie (Limited Edition)
- 1 x .999 Silver Coin (LIT🔥XCHANGE branded Premium Limited Edition)
- 1 x .999 Silver Coin (LIT🔥XCHANGE branded Premium Limited Edition)
- Personalized investment newsletter with curated stock recommendations
- 1 x pair of LIT🔥XCHANGE Socks (Limited Edition)
- 1 x Premium Investor NFT (Limited Edition)
- LIFETIME ALPHA-subscription to LIT🔥XCHANGE Think-Tanks
- 1 x Hyper Premium NFT (1 of a kind)
- LIFETIME invitations to annual investor conference or networking events
- 48 Months of Free Level 2 Data Subscription Service
- 50% Discount on Stock Trades for 48 months (up to 250 trades per year)
- Early access to new investment opportunities, projects, and services
- 1 x Framed NFT wall art, personalized & signed by LIT🔥XCHANGE founders Marcel & Mehul
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- Equity share ownership %

# THE OFFERING



## GAMMA SQUEEZER: \$10,000

Offering investment subscriptions  
are CUMULATIVE!

2 x \$500 investments = receive the  
\$1000 level of perks!

2 x \$2,500 investments = receive  
the \$5000 level of perks!

### EARLY BIRD BONUS FOR ALL TIERS:

(Early bird means any investments funded during  
the first \$250,000 total offering in LIT XCHANGE)

- Special status within LIT XCHANGE Think Tanks for life as a token of appreciation.
- Priority access to all programs, products, and services before launch, or being made available to the general public including BETA.
- Special offers & deals will be made available exclusively to early-bird investors

- Early access to market insights and research reports
- 1 x Exclusive Investor NFT (1 of a kind)
- 1 x Copper Coin (LIT XCHANGE branded Premium Limited Edition)
- 1 x Custom LIT XCHANGE Hoodie (Limited Edition)
- 1 x .999 Silver Coin (LIT XCHANGE branded Premium Limited Edition)
- 1 x .999 Silver Coin (LIT XCHANGE branded Premium Limited Edition)
- Personalized investment newsletter with curated stock recommendations
- LIFETIME access to online keynote speeches and Q&A conferences with financial advisors & special guests
- 1 x pair of LIT XCHANGE Socks (Limited Edition)
- 1 x Premium Investor NFT (Limited Edition)
- LIFETIME ALPHA-subscription to LIT XCHANGE Think-Tanks transferrable to your heir in perpetuity
- 1 x Hyper Premium NFT (1 of a kind)
- LIFETIME invitations to annual investor conference or networking events
- 72 Months of Free Level 2 Data Subscription Service
- 65% Discount on Stock Trades for 60 months (up to 250 trades per year)
- Early access to new investment opportunities, projects, and services
- 1 x Framed NFT wall art, personalized & signed by LIT XCHANGE founders Marcel & Mehul
- First Buyer Rights of Additional Stock prior to our IPO on NYSE
- Equity share ownership %

# THE OFFERING



## DEEP FUCKING VALUE INVESTOR: \$25,000

Offering investment subscriptions  
are CUMULATIVE!

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\$1000 level of perks!

2 x \$2,500 investments = receive  
the \$5000 level of perks!

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- Priority access to all programs, products, and services before launch, or being made available to the general public including BETA.
- Special offers & deals will be made available exclusively to early-bird investors

- Early access to market insights and research reports
- 1 x Exclusive Investor NFT (1 of a kind)
- 1 x Copper Coin (LIT🔥XCHANGE branded Premium Limited Edition)
- 1 x Custom LIT🔥XCHANGE Hoodie (Premium Limited Edition)
- 1 x .999 Silver Coin 1 oz (LIT🔥XCHANGE branded Premium Limited Edition)
- 1 x .999 Silver Coin 1 oz (LIT🔥XCHANGE branded Premium Limited Edition)
- 1 x .999 Silver Bar 10 oz (LIT🔥XCHANGE branded Premium Limited Edition)
- Personalized investment newsletter with curated stock recommendations
- LIFETIME access to online keynote speeches and Q&A conferences with financial advisors & special guests
- 1 x pair of LIT🔥XCHANGE Socks (Limited Edition)
- 1 x Premium Investor NFT (Limited Edition)
- Dedicated customer support line priority (Front-of-line access; online, by phone, in-person)
- Engraved founding-investor plaque (Limited Edition)
- 1 x Hyper Premium NFT (1 of a kind)
- LIFETIME ALPHA-subscription to LIT🔥XCHANGE Think-Tanks transferrable to your heir in perpetuity
- LIFETIME invitations to annual investor conference or networking events
- LIFETIME of Free Level 2 Data Subscription Service
- LIFETIME 10% Discount on Asset-Management Fees upon the future-launch of our Asset Management Program
- Private video-call with Founders, Marcel & Mehul
- 65% Discount on Stock Trades for 100 month (up to 250 trades per year)
- Early access to new investment opportunities, projects, and services
- 1 x Framed NFT wall art, personalized & signed by LIT🔥XCHANGE founders Marcel & Mehul
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# THE OFFERING



## TITAN: \$50,000

Offering investment subscriptions  
are CUMULATIVE!

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\$1000 level of perks!

2 x \$2,500 investments = receive  
the \$5000 level of perks!

### EARLY BIRD BONUS FOR ALL TIERS:

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- Special status within LIT🔥 Think Tanks for life as a token of appreciation.
- Priority access to all programs, products, and services before launch, or being made available to the general public including BETA.
- Special offers & deals will be made available exclusively to early-bird investors

- Early access to market insights and research reports
- 1 x Exclusive Investor NFT (1 of a kind)
- 1 x Copper Coin (LIT🔥XCHANGE branded Limited Edition)
- 1 x Custom LIT🔥XCHANGE Hoodie (Limited Edition)
- 1 x .999 Silver Coin 1 troy oz (LIT🔥XCHANGE branded Limited Edition)
- 1 x .999 Silver Coin 1 troy oz (LIT🔥XCHANGE branded Premium Limited Edition)
- 1 x .999 Silver Bar 10 troy oz (LIT🔥XCHANGE branded Premium Limited Edition)
- 1 x .999 Silver Kilo Bar 32.15 troy oz (LIT🔥XCHANGE branded Limited Edition)
- Personalized investment newsletter with curated stock recommendations
- LIFETIME access to online keynote speeches and Q&A conferences with financial advisors & special guests
- 1 x pair of LIT🔥XCHANGE Socks (Limited Edition)
- 1 x Premium Investor NFT (Limited Edition)
- Dedicated customer support line priority (Front-of-line access; online, by phone, in-person)
- Engraved founding-investor plaque (Limited Edition)
- 1 x Hyper Premium NFT (1 of a kind)
- LIFETIME ALPHA-subscription to LIT🔥XCHANGE Think-Tanks transferrable to your heir in perpetuity
- LIFETIME invitations to annual investor conference or networking events
- LIFETIME of Free Level 2 Data Subscription Service
- LIFETIME 25% Discount on Asset-Management Fees upon the future-launch of our Asset Management Program
- Free yearly 1 on 1 consultation with a financial advisor for life
- Private video-call with Founders, Marcel & Mehul
- Private dinner with Founders, Marcel & Mehul
- 65% Discount on Stock Trades for 100 months (up to 250 trades per year)
- Early access to new investment opportunities, projects, and services
- 1 x Framed NFT wall art, personalized & signed by LIT🔥XCHANGE founders Marcel & Mehul
- First Buyer Rights of Additional Stock prior to our IPO on NYSE
- Equity share ownership %

# THE OFFERING



## CAPITAL COMMANDER: \$100,000

Offering investment subscriptions  
are CUMULATIVE!

2 x \$500 investments = receive the  
\$1000 level of perks!

2 x \$2,500 investments = receive  
the \$5000 level of perks!

### EARLY BIRD BONUS FOR ALL TIERS:

(Early bird means any investments funded during  
the first \$250,000 total offering in LIT🔥XCHANGE)

- Special status within LIT🔥 Think Tanks for life as a token of appreciation.
- Priority access to all programs, products, and services before launch, or being made available to the general public including BETA.
- Special offers & deals will be made available exclusively to early-bird investors

- Early access to market insights and research reports
- 1 x Exclusive Investor NFT (1 of a kind)
- 1 x Copper Coin (LIT🔥XCHANGE branded Limited Edition)
- 1 x Custom LIT🔥XCHANGE Hoodie (Limited Edition)
- 1 x .999 Silver Coin 1 troy oz (LIT🔥XCHANGE branded Limited Edition)
- 1 x .999 Silver Coin 1 troy oz (LIT🔥XCHANGE branded Premium Limited Edition)
- 1 x .999 Silver Bar 10 troy oz (LIT🔥XCHANGE branded Premium Limited Edition)
- 1 x .999 Silver Kilo Bar 32.15 troy oz (LIT🔥XCHANGE branded Limited Edition)
- Personalized investment newsletter with curated stock recommendations
- LIFETIME access to online keynote speeches and Q&A conferences with financial advisors & special guests
- 1 x pair of LIT🔥XCHANGE Socks (Limited Edition)
- 1 x Premium Investor NFT (Limited Edition)
- Dedicated customer support line priority (Front-of-line access; online, by phone, in-person)
- Engraved founding-investor plaque (Limited Edition)
- 1 x Hyper Premium NFT (1 of a kind)
- LIFETIME ALPHA-subscription to LIT🔥XCHANGE Think-Tanks transferrable to your heir in perpetuity
- LIFETIME invitations to annual investor conference or networking events
- LIFETIME of Free Level 2 Data Subscription Service
- LIFETIME 50% Discount on Asset-Management Fees upon the future-launch of our Asset Management Program
- Free yearly 1 on 1 consultation with a financial advisor for life
- Private video-call with Founders, Marcel & Mehul
- Private dinner with Founders, Marcel & Mehul
- Golf outing for you and a friend with Founders, Marcel & Mehul in Dallas, TX
- 75% Discount on Stock Trades for 100 months (up to 250 trades per year)
- Early access to new investment opportunities, projects, and services
- 1 x Framed NFT wall art, personalized & signed by LIT🔥XCHANGE founders Marcel & Mehul
- First Buyer Rights of Additional Stock prior to our IPO on NYSE
- Equity share ownership %

# THE OFFERING



## DELTA BOSS: \$500,000

Offering investment subscriptions  
are CUMULATIVE!

2 x \$500 investments = receive the  
\$1000 level of perks!

2 x \$2,500 investments = receive  
the \$5000 level of perks!

### EARLY BIRD BONUS FOR ALL TIERS:

(Early bird means any investments funded during  
the first \$250,000 total offering in LIT🔥XCHANGE)

- Special status within LIT🔥 Think Tanks for life as a token of appreciation.
- Priority access to all programs, products, and services before launch, or being made available to the general public including BETA.
- Special offers & deals will be made available exclusively to early-bird investors

- Early access to market insights and research reports
- 1 x Exclusive Investor NFT (1 of a kind)
- 1 x Copper Coin (LIT🔥XCHANGE branded Limited Edition)
- 1 x Custom LIT🔥XCHANGE Hoodie (Limited Edition)
- 1 x Custom LIT🔥XCHANGE Baseball Cap (Limited Edition)(Limited Edition)
- 1 x .999 Silver Coin 1 troy oz (LIT🔥XCHANGE branded Limited Edition)
- 1 x .999 Silver Coin 1 troy oz (LIT🔥XCHANGE branded Premium Limited Edition)
- 1 x .999 Silver Bar 10 troy oz (LIT🔥XCHANGE branded Premium Limited Edition)
- 1 x .999 Silver Kilo Bar 32.15 troy oz (LIT🔥XCHANGE branded Limited Edition)
- Personalized investment newsletter with curated stock recommendations
- LIFETIME access to online keynote speeches and Q&A conferences with financial advisors & special guests
- 1 x pair of LIT🔥XCHANGE Socks (Limited Edition)
- 1 x Premium Investor NFT (Limited Edition)
- Dedicated customer support line priority (Front-of-line access; online, by phone, in-person)
- Engraved founding-investor plaque (Limited Edition)
- 1 x Hyper Premium NFT (1 of a kind)
- LIFETIME ALPHA-subscription to LIT🔥XCHANGE Think-Tanks transferrable to your heir in perpetuity
- LIFETIME invitations to annual investor conference or networking events
- LIFETIME of Free Level 2 Data Subscription Service
- LIFETIME 50% Discount on Asset-Management Fees upon the future-launch of our Asset Management Program
- Free yearly 1 on 1 consultation with a financial advisor for life
- Private video-call with Founders, Marcel & Mehul
- Private dinner with Founders, Marcel & Mehul
- Private tour of LIT🔥XCHANGE headquarters
- Golf outing for you and a friend with Founders, Marcel & Mehul
- First Class Airfare & Hotel to Park City, Utah for Snowboarding/Skiing trip with Founders Marcel & Mehul
- 75% Discount on Stock Trades for 360 months (up to 250 trades per year)
- Early access to new investment opportunities, projects, and services
- 1 x Framed NFT wall art, personalized & signed by LIT🔥XCHANGE founders Marcel & Mehul
- First Buyer Rights of Additional Stock prior to our IPO on NYSE
- Equity share ownership %.